

N° 6776



A.D. 1905

Date of Application, 30th Mar., 1905—Accepted, 20th July, 1905

COMPLETE SPECIFICATION.

"Improvements in Cinematographic Advertising Apparatus for Railways".

I, ALBERT DEMIERRE, of Bulle, in Switzerland, Dentist, do hereby declare the nature of this invention and in what manner the same is to be performed, to be particularly described and ascertained in and by the following statement;—

This invention relates to cinematographic advertising apparatus of that class which are arranged alongside a railway-track or other road, in such a manner that an observer in a train travelling rapidly past the apparatus, is given a view of an apparently animated object similarly to that produced before a stationary observer by a moving film in the known cinematograph and the object is to produce an improved form of apparatus of this kind.

In the annexed drawing,

Figure 1 is a front elevation of a known form of apparatus, and Figure 2 a plan view thereof; whilst Figure 3 is a sectional plan of the improved and preferred form of apparatus constructed according to this invention.

Referring to Figures 1 and 2 a known form of apparatus comprises a series of illustrated panels *a* placed side by side and a plate or wall *d* located in front of said panels and parallel thereto, said wall *d* being provided with slots or apertures *c*, each placed centrally with regard to a panel *a* in such a manner that only one panel can be seen at one time from a vehicle of a train passing on the adjacent track. The panels may be illuminated by electric lamps *f* and supported by posts *b* and the plate *d* may be carried by posts *e*.

In the improved form of construction shown in Figure 3 the panels *a*, *a*<sup>1</sup> are placed in planes inclined with regard to the plane of the support *a*<sup>2</sup> of the apparatus as illustrated by which means two different series of pictures can be viewed, one on the panels *a* and one on the panels *a*<sup>1</sup> and the observer will be enabled to see one or other of these series according to the position he occupies in the vehicle viz. according to whether his face or back is towards the direction of travel. The support *a*<sup>2</sup> may be carried by posts *b* and the slotted plate *d* by posts *e* as aforesaid. As in the known form the plate *d* provided with slot *c* may be arranged in front of the panels *a* *a*<sup>1</sup> or I may dispense with such plate if desired.

The panels can be either of opaque material such as wood, metal or the like in which case they may be illuminated from the front by electric or other lamps *f* or of diaphanous or transparent material such as canvas, glass or the like, so that the picture may be illuminated from behind similarly to a "transparency".

Having now particularly described and ascertained the nature of my said invention and in what manner the same is to be performed, I declare that what I claim is:—

1. In cinematographic advertising apparatus of the character described the construction wherein the illustrated panels or pictures are located in planes inclined with regard to the plane of the apparatus substantially as described for the purpose set forth.

2. In combination with the apparatus described in Claim 1 a screen or plate arranged in front of the pictures or panels and provided with slots through which only one panel or picture can be seen at a time substantially as described.

[Price 8d.]

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*Improvements in Cinematographic Advertising Apparatus for Railways.*

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3. In cinematographic advertising apparatus as described in Claim 1 the arrangement wherein the panels are opaque or transparent and illuminated from the front or rear respectively, substantially as described.

Dated this 30th day of March 1905.

HERBERT HADDAN & Co.,  
Agents for Applicant.  
18 Buckingham Street, Strand, W.C. London.

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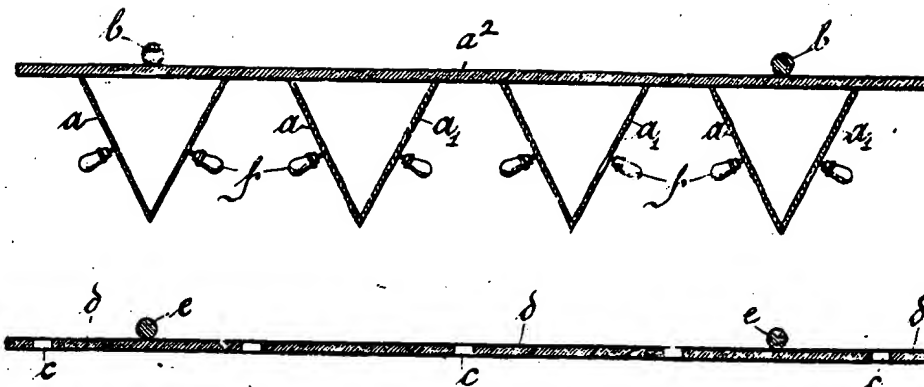
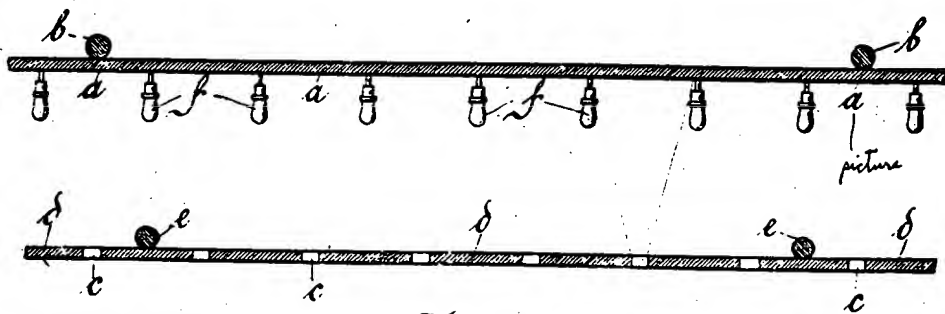
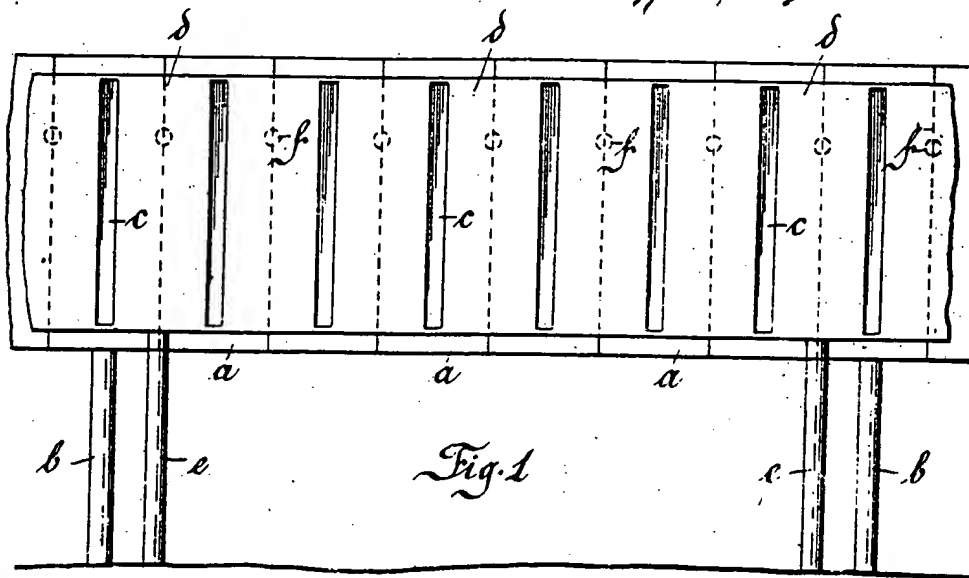
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DEMIERRE'S COMPLETE SPECIFICATION.

(1 SHEET)

[This Drawing is a reproduction of the Original on a reduced scale.]



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